

# ORDER



**Orders**  
**Order / Rev:** 1309299  
**Alt Order #:** 08408081  
**Product Desc:** DCCC ADD 10/4-10/10  
**Estimate:** 5261  
**Flight Dates:** 10/04/16 - 10/10/16  
**Original Date / Rev:** 10/03/16 / 10/03/16  
**Order Type:** Political

**KENS**

**Primary AE:** Robert Langer  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave. NW  
 Washington, DC 20007-3603

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Democratic Congressional Campaign  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/US House,IS-Issue/Non  
**Priority:** P04-GB  
**Revenue Codes:** AGY, (POL) Political, (POL) Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 22071  
**Agency External ID:** 2039AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/10/16	26	\$26,150.00	\$22,227.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	26	\$26,150.00	\$22,227.50	0.00
<b>Totals</b>	<b>26</b>	<b>\$26,150.00</b>	<b>\$22,227.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Langer			Start Of Order - End Of Order	100%

Order Share	Share	Total
KENS	30%	\$26,150.00
Market	100%	\$87,166.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KABB	8%	\$6,973.33
KCWX	0%	\$0.00
KHCE	0%	\$0.00
KLRN	0%	\$0.00
KMYS	0%	\$0.00
KPXL	0%	\$0.00
KSAT	34%	\$29,636.67
KTRG	0%	\$0.00
KVAW	0%	\$0.00
KVDA	0%	\$0.00
KWEX	0%	\$0.00
KXTM	0%	\$0.00
UNKWN	0%	\$0.00
WOAI	28%	\$24,406.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	10/04/16	10/10/16	Local News @ 12p M-F CM		12-1230p	MTWTF--	:30	3	\$750.00	P02-F	0.00	NM	3	\$2,250.00
				Local News @ 12p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Advertiser:	Democratic Congressional Campaign Co
Product Desc:	DCCC ADD 10/4-10/10
Estimate:	5261

**KENS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	10/04/16	10/10/16	Local News @ 12p M-F CM Local News @ 12p M-F		12-1230p	MTWTF--	:30	3	\$750.00	P02-F	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	MTWTF--		3				\$750.00		0.00			
E 2	All	10/04/16	10/10/16	Local News @ 4p M-F CM Local News @ 4p M-F		4-430p	MTWTF--	:30	3	\$900.00	P02-F	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	MTWTF--		3				\$900.00		0.00			
E 3	All	10/04/16	10/10/16	Jeopardy 430-5p CM Jeopardy 430-5p		430-5p	MTWTF--	:30	3	\$850.00	P02-F	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	MTWTF--		3				\$850.00		0.00			
E 4	All	10/04/16	10/10/16	Local News @ 5p M-F CM Local News @ 5p M-F		5-530p	MTWTF--	:30	2	\$1,200.00	P02-F	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	MTWTF--		2				\$1,200.00		0.00			
E 5	All	10/04/16	10/10/16	Local News @ 6p M-F CM Local News @ 6p M-F		6-630p	MTWTF--	:30	2	\$1,500.00	P02-F	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	MTWTF--		2				\$1,500.00		0.00			
E 6	All	10/04/16	10/10/16	Local News @ 6a M-F CM Local News @ 6a M-F		6-7a	MTWTF--	:30	2	\$600.00	P03-F	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	MTWTF--		2				\$600.00		0.00			
E 7	All	10/04/16	10/10/16	Wheel of Frtune 630-7p CM Wheel of Frtune 630-7p		630-7p	MTWTF--	:30	3	\$2,200.00	P02-F	0.00	NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	MTWTF--		3				\$2,200.00		0.00			
E 8	All	10/04/16	10/10/16	Great Day SA 9-10a CM Great Day SA 9-10a		9-10a	MTWTF--	:30	3	\$150.00	P03-F	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	MTWTF--		3				\$150.00		0.00			
E 9	All	10/08/16	10/08/16	Sat Prime B CM Crimetime Saturday		8-9p	-----1-	:30	1	\$700.00	P03-F	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----1-		1				\$700.00		0.00			
10	All	10/09/16	10/09/16	Local News @ 530p Su CM Local News @ 530p Su		530-6p	-----1	:30	1	\$300.00	P04-C	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----1		1				\$300.00		0.00			
11	All	10/09/16	10/09/16	Local News @ 6a Su CM Local News @ 6a Su		6-7a	-----1	:30	1	\$100.00	P04-C	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----1		1				\$100.00		0.00			
E 12	All	10/09/16	10/09/16	Local News @ 7a Su CM Local News @ 7a Su		7-8a	-----1	:30	1	\$400.00	P02-F	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----1		1				\$400.00		0.00			
E 13	All	10/05/16	10/05/16	Wed Prime C CM Wed Prime C		9-10p	--1----	:30	1	\$3,500.00	P02-F	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	--1----		1				\$3,500.00		0.00			
Totals														26	\$26,150.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>  KENS-TV / San Antonio, TX	<b>Date:</b>  10-3-16
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I, Kelly Polce - authorized media Buyer  
do hereby request station time concerning the following issue:

DCCC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	as ordered				

This broadcast time will be used by: DCCC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Congressional

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC

430 S. Capitol Street, SE Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Hayley Dierker, COO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/20/16      Kelly Bla      202-338-8700  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	as				

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.